

2021 SUMMIT SPONSORSHIP PACKET



JUNE 7, 2021

**Iris House's 16th Annual Women
as the Face of AIDS Summit**

JUNE 7, 2021

For more information, please contact Nichole Benjamin
at 646 548 0100 x222 or nbenjamin@irishouse.org



2348 A C Powell, Jr. Boulevard
New York, NY 10030

**2021 Summit
Planning Committee**

Nadine Alexander
NYC Department of Health

Ofelia Barrios

Iris House

Nichole Benjamin

Iris House

Ciarra Covin

The Well Project

Dana Diamond

Exponents

Ingrid Floyd, Chair

Iris House

Millicent Freeman

CUNY BMCC

Jennifer Irwin

Mt. Sinai Institute for Advanced
Medicine

Octavia Lewis

Montefiore Medical Center

Michelle Lopez

GMHC

Krista Martel

The Well Project

Kimberly Richardson

Iris House

March 2021

Dear Friends,

I'm writing to you today with exciting program information about our **Sixteenth Annual Women as the Face of AIDS Summit**, and to ask for your support as a member of our community.

Our Summit is a well-anticipated and highly regarded program on women and HIV in the nation. In the last few years, we have attracted speakers from Minnesota, Nebraska, California, Georgia, and Philadelphia; joining others from New York, New Jersey, and Washington D.C. In 2020, we had the exciting opportunity to hear from world-renowned physician/lecturer/epidemiologist and activist, Dr. Camara P. Jones, whose powerful address received critical acclaim. With early support from several of our funders, we are even more hopeful about this year's event, which we have themed "**Women Without Bounds**", where we will hear from women around the globe.

The scale of the human immunodeficiency virus (HIV)/AIDS epidemic has exceeded all expectations since its identification 40 years ago. Globally, an estimated 36 million people are currently living with HIV (with women and girls accounting for about 48% of all new infections in 2019), and some 20 million people have perished, with the most severe of the epidemic centered on sub-Saharan Africa.

The spread of HIV and its impact on social capital, population structure and economic growth has been greater than anticipated. Responding to HIV/AIDS on a scale proportionate with the epidemic is a global imperative, and steady social mobilization is necessary to combat one of the most serious crises facing human development. This year's summit will attempt to address the local, domestic and global implications of the virus and its impact.

The greatest achievements in Ending the Epidemic have come when we have all worked together: people living with HIV, people in high-risk categories, advocates, social workers, medical providers, researchers and policy makers. All of our experiences make our forward momentum stronger, and nothing can be fully effective without all of us on the same page, amplifying each other's voices and building on our shared work.

The schedule of the day is tentatively as follows:

10:45	Welcoming Remarks
11:00	Morning Plenary Sessions Update on Women, Girls and HIV
1:00	Breakout Sessions I (8 sessions)
2:00	Breakout Sessions II (8 sessions)
3:00	Afternoon Plenary featuring TBD
4:15	Virtual Exhibit Hall

This year, we will continue tradition of honoring two to three individuals at our Summit luncheon who've made significant impacts on the HIV Community: We look forward to highlighting them as we lead up to the event in June.

We would like to invite you to join us as a community sponsor as our event continues its growth into a regional event and attracts attendees and presenters from up and down the eastern seaboard. See below for a full breakout of the levels of community sponsorships. As we did in 2020, we will be charging a small fee for attendees, with PLHIV receiving a significant discount. Sponsorship packages include tickets to the event. This change, successfully implemented in 2018, is to combat the very high rates of registrants who do not show up: people are more likely

to attend an event in which they have an investment, even a token one. The entrance fee for presenters is waived. All registered attendees onsite will receive lunch.

The Iris House Women as the Face of AIDS Summit is the only public education forum in New York City and one of few nationally that focuses on Women and HIV/AIDS. With recent studies in New York State highlighting how neither women nor people of color are hitting national averages of HIV viral suppression, it has never been more important or urgent to address the incredible health disparities facing the women in our communities. This is one way we can help. We are proud of our track record. Comments from past participants testify to the success of the conference in disseminating critical information about prevention and living with HIV/AIDS.

The event targets two very different audiences and works to educate providers, case managers and professional staff with new ideas, theories and best practices, while simultaneously providing opportunities for people living with HIV/AIDS and members of the broader community to understand their own health issues, learn more about healthy living and working to keep themselves and their loved ones safe.

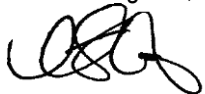
Participants in the educational sessions on **Monday, June 7th** will go away with new understandings of the challenges facing people living with HIV/AIDS, ways for women to advocate for themselves and their community, practical programs that bring about increased rates of viral suppression, ideas on how to address challenges like intimate partner violence, stigma and more.

The success of the Summit depends on partnership with non-profit leaders. Only with underwriting, can we attract the largest numbers of interested persons among providers, clients and community leaders. At the same time, nonprofit partners– with logos on our website, signage at the event, a listing in the Summit journal– can reach a broad audience of our clients, healthcare providers, and this year, the community at large. **Your sponsorship of this year's virtual event will also provide on-site access, including breakfast and lunch to those without reliable internet.** We deeply appreciate all of the support we have received in the past, and hope that you will join us this year.

For additional information, please contact Nichole Benjamin at 646 548 0100 x 222 or by email at nbenjamin@irisishouse.org.

Iris House looks forward to partnering with you on this important event!

Warmest regards,



Ingrid Floyd
Executive Director



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CORPORATE PARTNERSHIP LEVELS

TITLE PARTNER

Commitment: \$20,000

Exclusive title sponsor status for 2021 Summit
Prime position of logo on all printed and press materials
Full-page ad in the Summit e-Journal
Recognition throughout program
Prime billing on website promoting the Summit
Prime billing with logo on all email blasts
Virtual exhibit hall

PRESENTING SPONSOR

Commitment: \$15,000

Prime position of logo on all printed and press materials
Full-page ad in the Summit e-Journal
Recognition during program
Special billing on website promoting the Summit
Special billing with logo on all email blasts
Virtual exhibit hall

BREAKFAST/DESSERT NETWORKING SPONSOR

Commitment: \$10,000

Full-page ad in Summit e-Journal
Recognition during program
Logo on website promoting Summit
Logo on all email blasts
Virtual exhibit hall

LUNCH/TRACK SESSIONS SPONSORS

Commitment: \$7,500

Full-page ad in Summit e-Journal
Recognition during program
Logo on website promoting Summit
Logo included on all email blasts
Virtual exhibit hall

Virtual exhibit hall inclusion is \$1,000 for the day (there is no program recognition with this option).



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COMMUNITY PARTNERSHIP LEVELS
(for non-profit organizations and local small businesses)

Patron

Commitment: \$5,000

Full page ad in Summit program
Virtual recognition throughout event
Logo included in all email blasts
Listing of sponsorship on website
Virtual exhibit hall inclusion

Friend

Commitment: \$2,500

Three quarter page ad in Summit program
Virtual recognition throughout event
Logo included in email blasts
Listing of sponsorship on website
Virtual exhibit hall inclusion

Supporter

Commitment: \$1,000

Half page ad in Summit program
Virtual recognition throughout event
Logo included in email blasts
Listing of sponsorship on website
Virtual exhibit hall inclusion

Ally

Commitment: \$500

Quarter page ad in Summit program
Virtual recognition throughout event
Listing of sponsorship on website
Virtual exhibit hall inclusion

Virtual exhibit hall inclusion is \$200 for the day (there is no program recognition with this option).

Please print your contact information:

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

My organization will purchase:

A **Sponsorship** in the amount of \$ _____.

A **Program Ad** only in the amount of \$ _____.

A **Table** only at \$200 or \$1,000 _____.

Monday's event will be held virtually

Summit Program Ads

Summit programs will be distributed to all attendees and sponsors as well as included in Iris House information kits for the following year.

Ads should be submitted as either a .tif, .png, .jpg or .pdf file to krichardson@irishouse.org no later than April 30, 2021.

AD	Dimensions	Price
Full Page	7.5" wide x 10" high	\$750
½ Page (landscape)	7.5" wide x 4.75" high	\$400
½ Page (portrait)	3.625" wide x 10" high	\$400
¼ Page	3.625" wide x 4.75" high	\$250
Business Card Ad	3.625" wide x 2.25" high	\$150

Payment options

- A check, made payable to Iris House is enclosed
- My credit card # is _____ Security code _____ Exp. Date _____
- Please bill me _____

Note: to place your ad in the **Summit program, payment in full** must be received **by April 30, 2021**, along with the ad copy; to exhibit, **payment in full** must be received **by May 28, 2021**.

For more information, contact Kimberly Richardson at 646 548 0100 ext. 221 or krichardson@irishouse.org